Complimentary Teleconference

Learn how other organizations are capitalizing on Linux with zSeries to reap benefits

Who should attend?

Anyone interested in learning about how:

- Linux is helping organizations enable new functionality in today's on demand world
- Simplifying development of new applications with Linux
- Linux can lower Total Cost of Ownership
- Linux can enable e-business

Key Speakers:

- **Dan Balena**
  IBM Business Area Executive, SMB Linux
  Topic: Introduction

- **Harry Roberts**
  Senior Vice President and CIO, Boscov's Department Stores
  Topic: Capitalizing on Linux, a Strategic and Tactical Business Decision

- **Gerard Shockley**
  Asst. Director of Technical Services Boston University

- *Question and Answer:*
  Dan Balena
  Harry Roberts
  Len Santalucia
  Dennis Wunder

Date : March 30, 2004
Time: 2:00 pm et

To Register:
https://ww4.premconf.com/webrsvp/register?conf_id=435430

1-800-289-0583
confirmation code: 435430

e server
Maximum reliability, maximum power, maximum flexability. Designed for up to 99.999% uptime to handle the demands of today's e-businesses

Linux

IBM