IBM GLOBAL SERVICES



## L11

#### Linux and Open Source: The View From IBM

Jim Elliott



September 19 - 23, 2005

San Francisco, CA

2005-09-19



#### Linux @ IBM

## Linux and Open Source: The View From IBM



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Advocate – Infrastructure SolutionsManager – System z9 and zSeries Operating SystemsIBM Canada Ltd.ibm.com/vm/devpages/jelliott



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## Linux and Open Source: The View from IBM

- Open Computing
  - Open Standards
- Open Source
- Linux
  - Overview, Value and Marketplace
- Linux and Open Source Usage
- Linux and Open Source @ IBM

References in this presentation to non-IBM web site do not represent an endorsement of their content.

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## **Open Computing**

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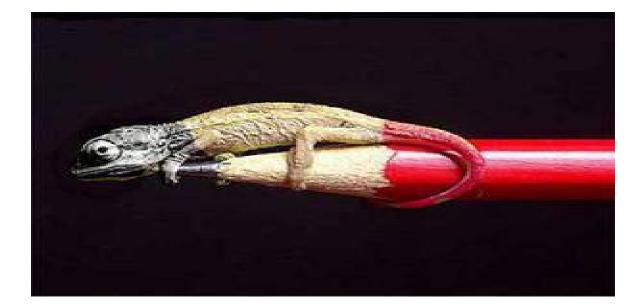
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## Adaptability is vital

"It is not the strongest of the species that survives, nor the most intelligent; it is the one that is most adaptable to change."

- Charles Robert Darwin (1809-82)







## The Principles of Open Computing

### Open standards:

- Promoting interoperability by using open published specifications for APIs, protocols and data and file formats
- The specifications must be published without restrictions that limit implementations, or require royalties or payments\*

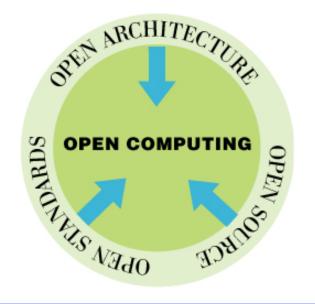
## Open architecture:

Building loosely coupled, flexible, reconfigurable solutions

## Open source software:

- Promotes standards
- Leverages community development and collaborative innovation

\* other than reasonable royalties for essential patents



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## **Open Computing Goals**

- Ensure flexibility
- Ensure interoperability
- Avoid vendor lock-in
- Drive cost effectiveness
- Ensure future access to information
- Ensure a level playing field for competition
- Maximize freedom of action





## Why Standardization?

- Standardization of the rail network enabled industrialized America and Europe
  - The connecting platform fueled growth, creating new business opportunities
  - This increased factory efficiencies by driving better connection with resources
  - This enabled new distribution models and fundamentally changed the marketplace and how it operated

#### Other technologies had similar effects:

- The electricity grid
- The national highway systems
- The Internet
- Web services and industry-specific standards?





## **Open Standards**



- Published without restriction\*
- Freely available for adoption by the industry
- Control by an open industry organization
- Implemented by offerings available in the market

## **Standards evolution**

→ Initiator → Core group → Standards body

\* other than reasonable royalties for essential patents

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## An Important Trend in Maximizing the Value of IT

### Technology

	Closed	Open
Public	Standards are owned and controlled by the public sector but are not freely available	Details of standards are available to all: no single firm has control over how they evolve
	Example: Cryptography	Examples: TCP/IP, HTML, XML
Private →	Technology may be standard, but details are not made available beyond the firm	Standard interfaces are made available, but owner has control over how the standard evolves and may charge for use
æ	Example: Landmark Graphics	Examples: Java, .Net

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Control

em

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## **Open Computing Policy Roadmap**

- 1. Insist on open standards as a matter of policy... be pragmatic about it
- 2. Focus on interoperable IT systems
- 3. Avoid procurement of proprietary, non-open standards based solutions
- 4. Evaluate Open Source solutions on equal footing with commercial solutions
- 5. Reject mandates or preferences based on development model
- 6. Insist on open File formats
- 7. Adopt open computing as an underlying philosophy

Insist on openness, but make pragmatic business oriented decisions based on features, training cost, availability of skill, interoperability and value for money

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## **Open Source**

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## **Open Source Software** *www.opensource.org*

- Software whose source code is published and made available to the public
  - Community develops, debugs, maintains
  - "Survival of the fittest" peer review
  - Generally high quality, high performance software
  - Superior security on par with other UNIXes
- Often built by community
- Redistribution rights
- May be a reference implementation of an open specification



- Examples of Open Source Software:
  - Apache web server
  - Eclipse application development
  - Gnome desktop environment
  - Mozilla browser/mail/calendar
  - OpenOffice productivity suite
  - Perl language
  - Samba file/print
  - SendMail mail server
  - Tomcat application server

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## **Five principles of Open Source Software**

- 1. Licensees are free to use Open Source software for any purpose whatsoever
- 2. Licensees are free to make copies of Open Source software and to distribute them without payment of royalties to a licensor
- 3. Licensees are free to create derivative works of Open Source software and to distribute them without payment of royalties to a licensor
- 4. Licensees are free to access and use the source code of Open Source software
- 5. Licensees are free to combine Open Source and other software

Source: Larry Rosen – Open Source, Open Standards Conference – September 15, 2004

## Can OSS co-exist with Commercial Software?

- Most OSS licenses allow combination and distribution of OSS and Commercial source code under a commercial license
- Some commonly encountered OSS Licenses (BSD, MIT, X11, Apache) don't require modifications to original OSS to be published upon redistribution
- GPL allows commercial applications to be built on top of Linux to remain commercial
  - Application can be licensed under commercial license of choice
  - No need to disclose source code of such applications
- LGPL Libraries can be dynamically linked to arbitrary commercial code
  - No requirement to release commercial code under LGPL
- Decision to use OSS is just another business decision
- License terms need to be understood before beginning to work with OSS

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## Why does IBM consider Open Source important?

#### Can be a major source of innovation

- Innovation can happen anywhere any time
- Development through "open communities" leads to potentially broad ideas and creativity

#### Community Approach

- Internet has changed how enterprises address technical innovation
- Shapes IBM technical leaders thinking and approach to broad collaboration

#### Good approach to developing emerging standards

- Popular Open Source projects can become de facto / open standards
- Wide distribution/deployment
- Enterprise customers are asking for it
  - Increase choice and flexibility adoption/use of Open Source can reduce time to market

### Apache has Become the Standard Web Server news.netcraft.com

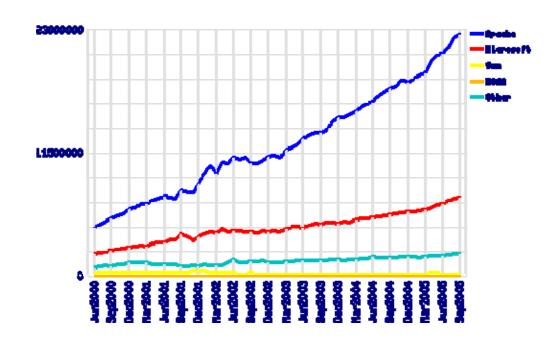
Totals for active servers across all domains

## As of September 1, 2005

- Apache
  - Sites: 22,518,078
  - Share: 69.91%
- Microsoft IIS

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- Sites: 7,315,449
- Share: 22.71%



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## In summary – it is about Freedom of Choice

- "Free software is a matter of liberty, not price. To understand the concept, you should think of free as in free speech, not as in free beer."
  - Richard Stallman, Free Software Foundation
- "It is not about Free. It's about Freedom. The freedom to collaborate. The freedom to innovate."
  - Nick Donofrio, IBM
- "Free software is only free if your time is worth nothing"
  - Chris Pratt, IBM Canada





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# Linux Overview, Value, and Marketplace



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## What is Linux?

- A "UNIX-like" Operating System that is community developed with the source code being readily available
  - Robust functionality and scalability
  - Solid stability and security
  - Lightweight and modular
- Operates on virtually any platform – server or client
- Generally acquired on a support subscription basis from Linux Distribution Partner (LDP): Novell or Red Hat







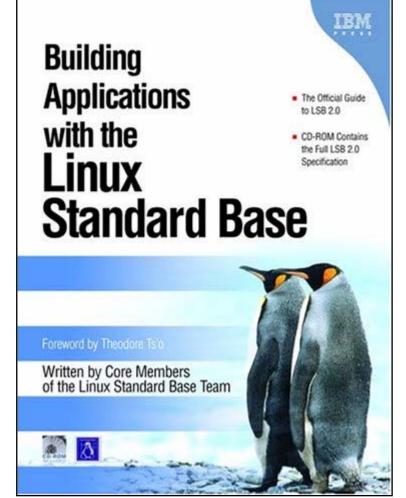




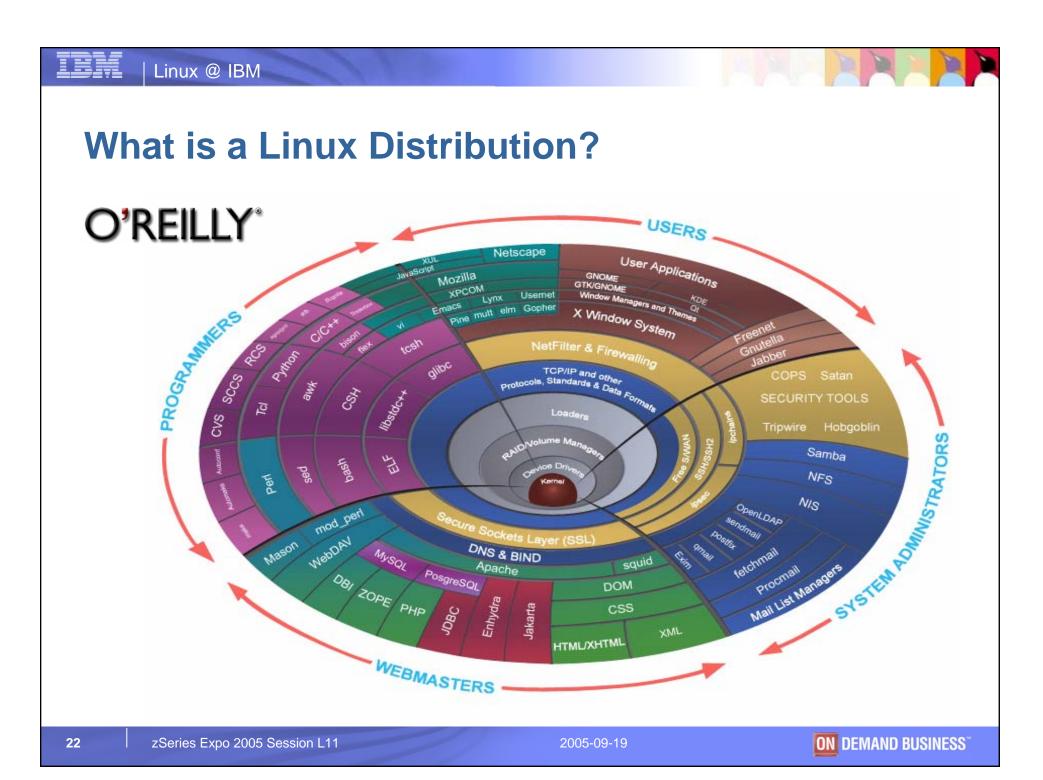
## Linux Standard Base

www.freestandards.org

- LSB supporters include AMD, Dell, HP, IBM, Intel, Novell's SUSE LINUX, and Red Hat
- This groundswell of support is significant as it promises to keep Linux from forking and going the way of proprietary systems in the past
- Because of the reduced costs for software vendors writing to the Linux, adoption of the LSB will also result in an increase in the number of applications



written to the operating system www.phptr.com/ibmpress



## Linux is an industry-wide initiative

www.osdl.org

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Computer Associates\*\*



invent

- 10art-ni
- ActiveGrid
- Aduva

IBM

- Alcatel
- AMD
- BakBone
- **Beijing Software Testing Center**
- Berry OS Japan
- Black Duck Software
- BT Global Services
- Bull
- Cassatt
- CCIA
- Cisco
- **Co-Create**
- **Computer Associates**
- Comverse
- **Cvclades** Corporation
- EMC

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Ericsson 

- FTRI
- Fuiitsu
- Good-day
- Google
- Haansoft
- Hitachi
- HP
  - IBM
- . Intel

- **IP** Telecom
- Kobe Institute of Computing
- Korea IT Industry **Promotion Agency**
- Levanta
- Lynuxworks
- Marist College
- Microcost
- Miracle Linux
- Mitsubishi Electric
- MontaVista Software
  - National University of **Defense Technology**



- NFC
- **Network Appliance**
- Nokia
- Novell
- **NTT Corporation**
- NTT Data Intellilink
- **Open Country**
- **Open Source Japan**
- **Open Technologies** Corporation
- **Oregon State** Universitv
- Pacific Crest Securities
- **Pixelworks**
- Portland State University
- Radisvs
- **Red Flag Software**
- Red Hat
- Scalix Corporation
- Search Cacher
- **SpikeSource**



- **Stanford University**
- Stratus Technologies
- Sun Microsystems .
- Timesvs .

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- Tokyo University of ×. Technology
- **Toshiba Solutions** .
- Transmeta
- Trolltech
- TurboLinux .
- Unilever •
- Unisys •
- University of Helsinki ÷.
- Virtual Iron Software .
- ×. **Voyager Capital**
- Waseda University .
- Wind River .
- Wyse



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# Linux Adoption and Acceptance

#### Reports from :

BM

- Gartner

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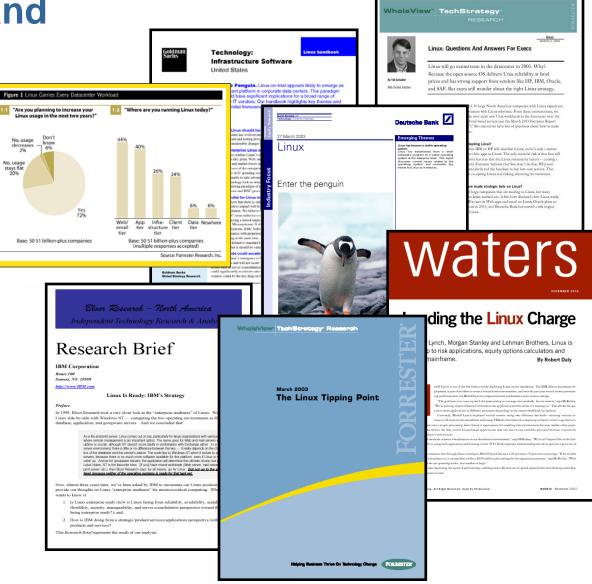
- Deutsche Bank
- Forrester
- IDC
- DH Brown
- Goldman Sachs
- Bloor Research
- Wall Street
- IBM
- Many others ...

#### Articles in :

- Business Week
- Financial Times
- Many others ...

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• All very positive ...



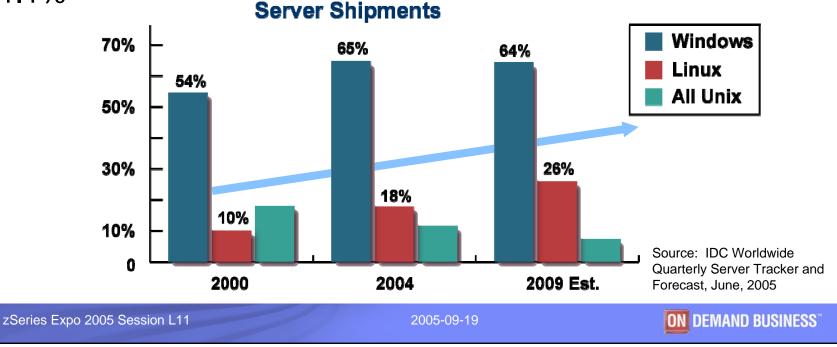


## Linux Server Market Continues to Grow

11th consecutive quarter (1Q05) of year-to-year double-digit growth



- Linux server revenue exceeded \$1.2B in quarterly revenue, 10.3% of overall quarterly server revenue – an all-time high
- Year-to-year revenue growth of 35.2% and unit shipments up 31.1%

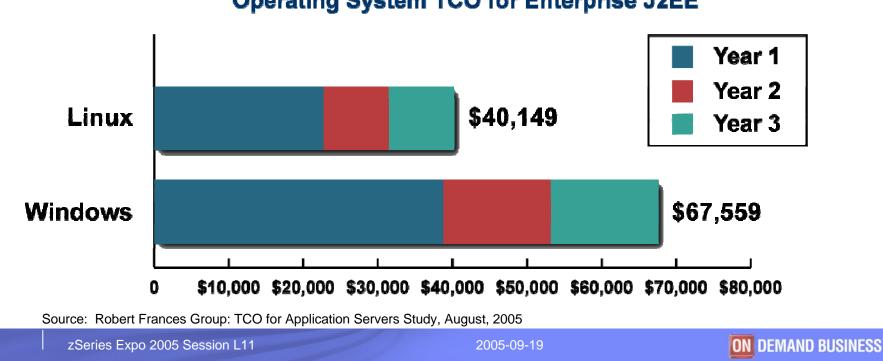




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## Linux Continues to Deliver Cost Benefits

- Linux is 40% less expensive than a comparable x86 based Windows solution
  - Based on a 3-year period of ownership for a system supporting 100,000 operations per second on the SPECjbb benchmark



#### **Operating System TCO for Enterprise J2EE**

ROBERT FRANCES GROUP Business Advisors to IT Executives



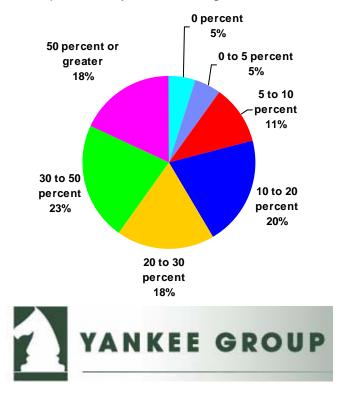
## **Can Linux and Windows Coexist Peacefully?**

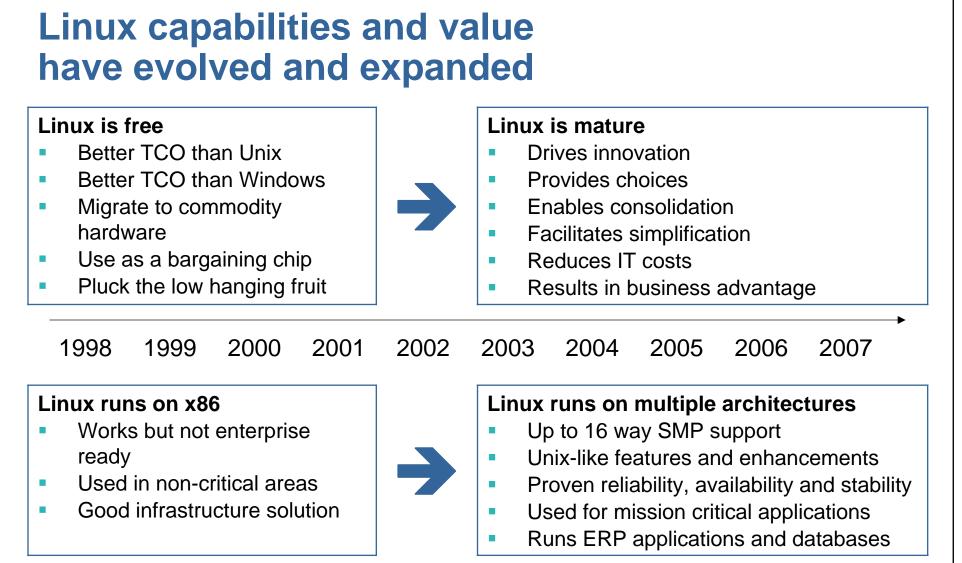
- Linux is here, Windows is not going away, and heterogeneity is the order of the day
  - Corporate users must address interoperability and integration issues before deployment
  - Microsoft, LDPs, and ISVs must deliver interoperability to ensure peaceful coexistence
  - Linux now accounts for 20% of the worldwide installed base of server operating systems (15% in North America)<sup>1</sup>
  - The majority of corporate networks are heterogeneous environments with multiple operating systems
  - Windows and Linux constitute the bulk of those server installations

Source: Yankee Group, Heterogeneous Linux, Windows Networks Heighten Integration Challenges, May 19, 2005 Source: <sup>1</sup> Yankee Group 2005 North American Linux TCO Survey

#### Linux is Complementary to Windows

Estimate Linux's share in your environment as a complementary server alongside Windows





Fact: Linux is not implemented because it is cool nor as a religious experience Fact: Linux is a facilitator of Business Solutions and / or IT initiatives

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## **How are Customers Adopting Linux**

- Much of the early Linux adoption is replacing proprietary UNIX as Linux offers UNIX-like features and platform independence with lower cost of ownership
- Linux is replacing Microsoft servers due to choice, attractive cost of ownership, and enhanced security
- New workloads are being added to gain the full benefits of platform and vendor flexibility, low cost of ownership, solid security, and solid reliability

UNIX

migrations

Flexibility

and Choice

Total Cost of

**Ownership** 

**Windows** 

migrations

Security

Reliability

New

**Workloads** 



## Legal Issues?

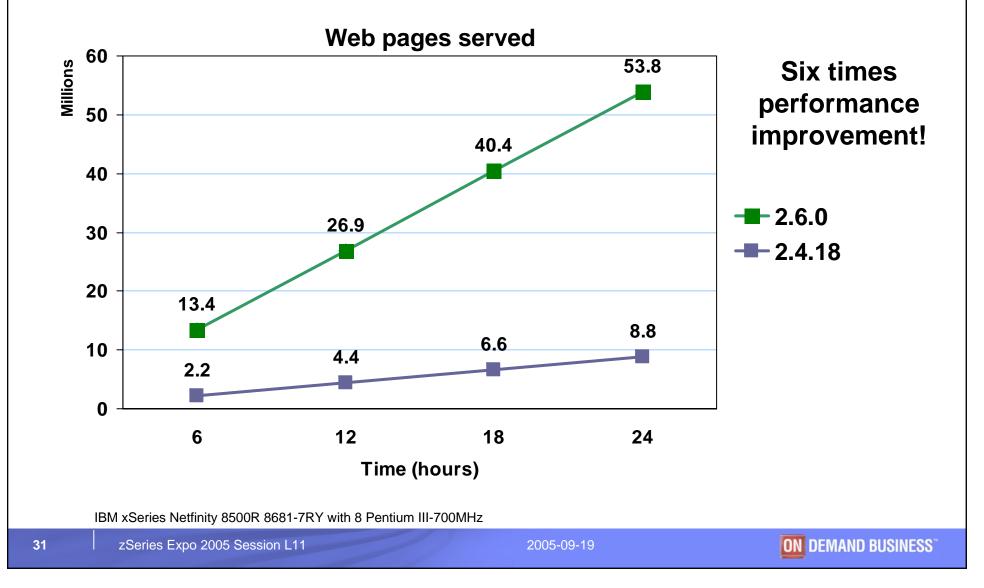
- 50 million civil law suits were filed in US state and federal courts in 2003
- Novell/SUSE and Red Hat provide coverage
  - Novell/SUSE: http://www.novell.com/licensing/indemnity/
  - Red Hat: http://www.redhat.com/software/rhel/assurance/
- Discussion and analysis of the "legal" issues around Linux
  - http://www.groklaw.net

"Since day one, the IBM strategy in the SCO Group lawsuit has been to defend against the SCO Group's unfounded claims vigorously in court. Our belief is that the best way to deal with the SCO Group campaign is where it can truly be resolved – in court."

– Bob Samson – Vice President, System Sales, IBM



#### **Performance improvements** *Web serving on 2.4 and 2.6*







## Linux and Open Source Usage

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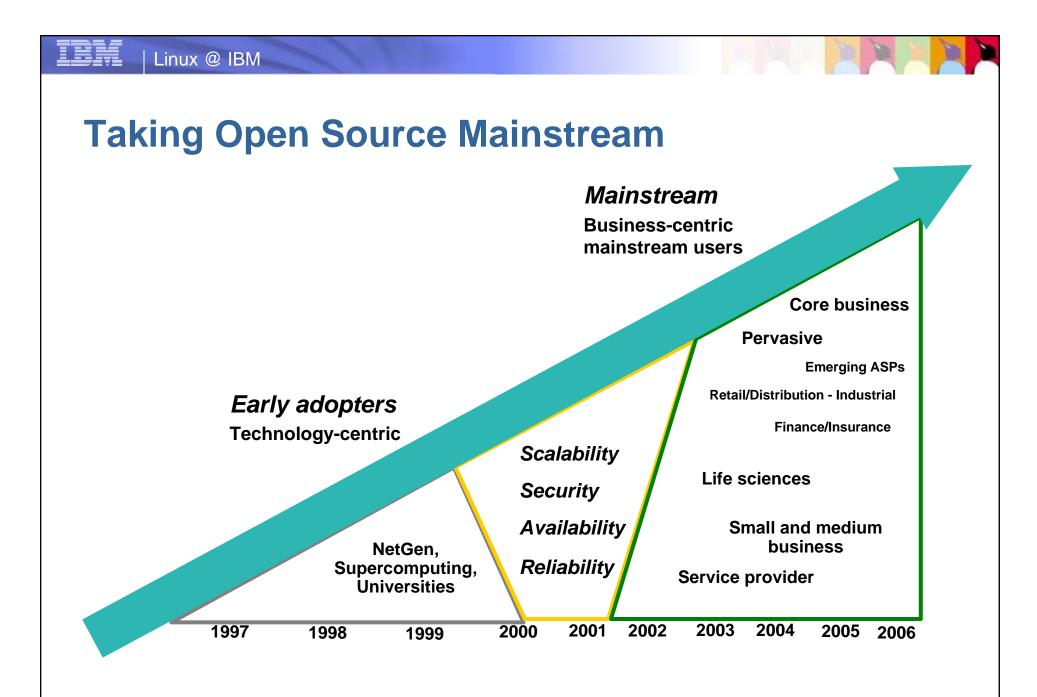




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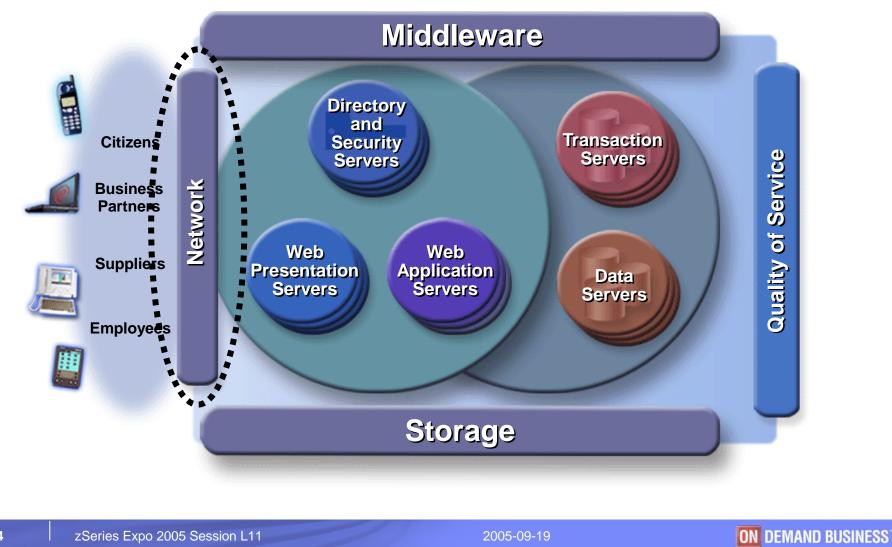
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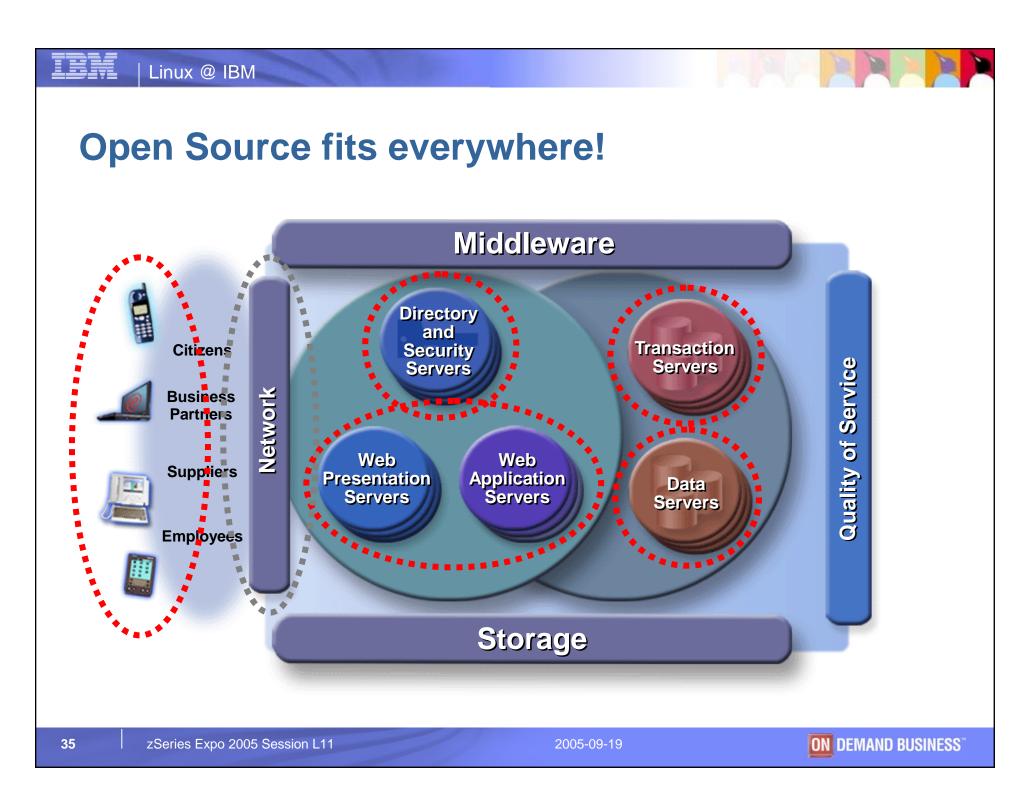
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## "Traditional" view of Open Source fit is outdated



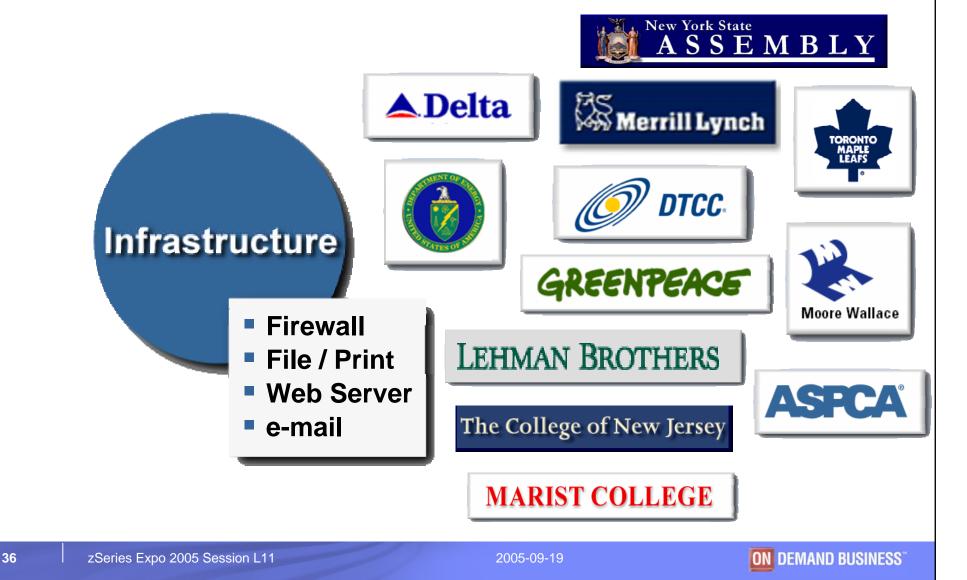
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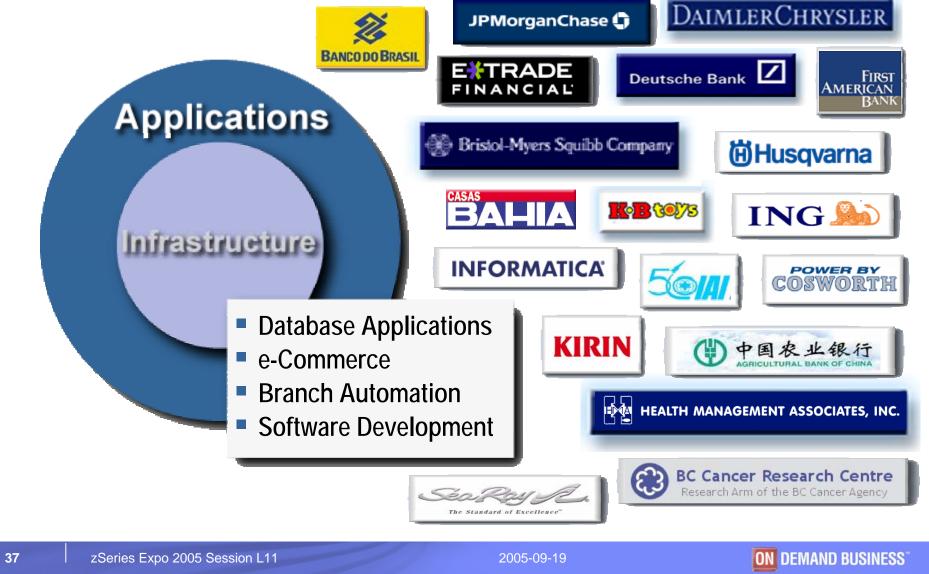
## Linux Evolution to Mainstream Companies Started with Infrastructure Implementations

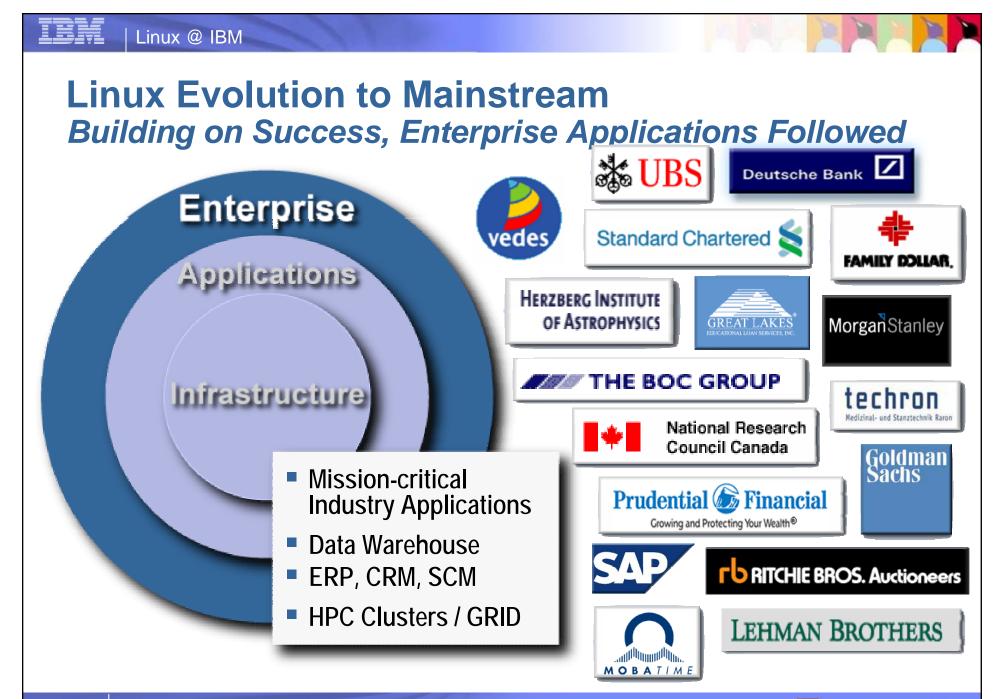




### **Linux Evolution to Mainstream**

**Database and Compute Intensive Applications Were Next** 





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### **Open Source in the Public Sector World-Wide**

#### **European Commission**

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 The IDA Open Source Observatory http://europa.eu.int/idabc/en/chapter/452

#### German Federal Ministry of the Interior

 Migration Guide http://www.kbst.bund.de/Anlage303807/pdf\_datei.pdf

#### **Denmark Board of Technology**

- Open-source software in e-government http://www.tekno.dk/pdf/projekter/p03\_opensource\_paper\_english.pdf

#### Canada Open Source Study

- Open Source Business Opportunities for Canada's ICT Sector http://www.e-cology.ca/canfloss/report/
- Defense R&D Canada
  - Free and Open Source Software http://cradpdf.drdc.gc.ca/PDFS/unc35/p522804.pdf



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#### Linux and Open Source @ IBM

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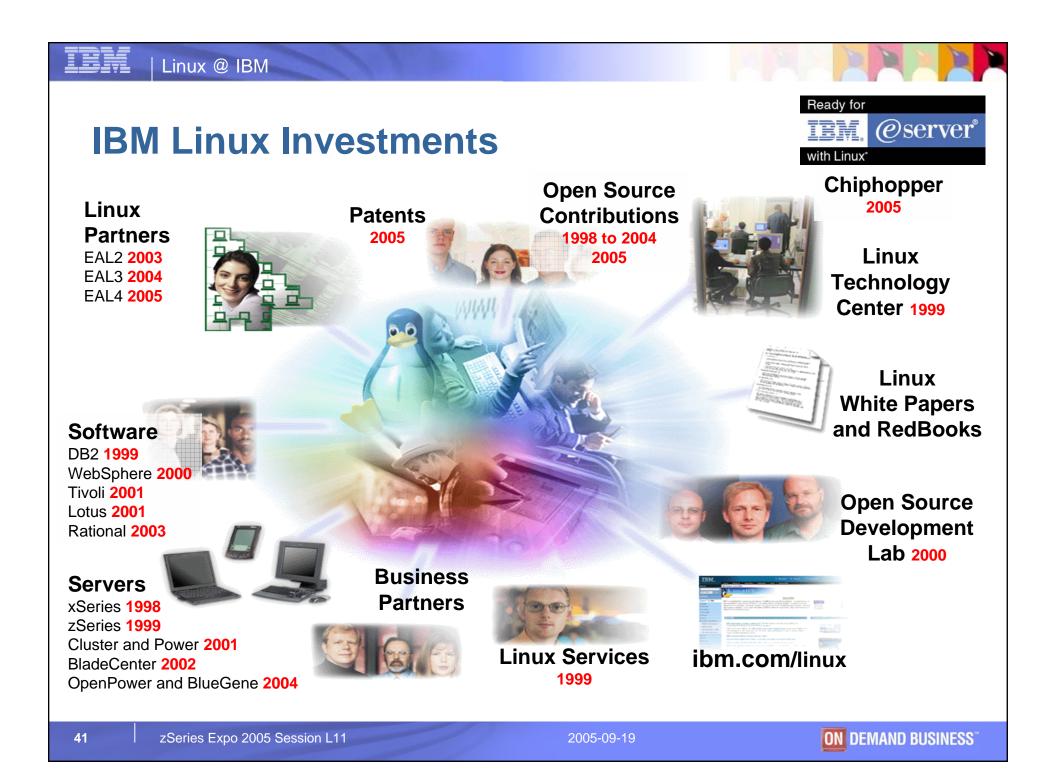




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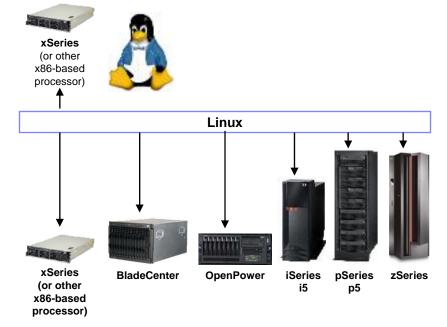
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#### **IBM eServer Application Advantage for Linux** *Chiphopper – IBM porting/rehosting, testing and assurance offering for ISVs*

- ISVs achieve portability via standards
- Rigorous testing apps then porting assistance
- Attain IBM Ready for eServer with Linux mark
- ISV support is backed by IBM for porting-related customer problems on target platforms
- First of a kind offering





- Provides assurance that IBM stands behind your choice of ISV application on IBM eServer platforms
- Helps grow the number of Linux applications on your platform of preference
- Encourages application conformance to standards, important in emerging Linux landscape
- Helps accelerate the maturation of Linux by facilitating more cost-effective choices for mission-critical, high-end environments

#### IBM Linux Technology Center ibm.com/linux/ltc

- IBM well accepted by the Linux community
  - 600+ developers world-wide

Linux @ IBM

- IBM engineers leading enterprise Linux focus
  - Deeply involved in Linux kernel development
    - Linux on POWER and zSeries
  - Motivated community to focus on addressing scalability and threading issues
  - Defect support for a set of core Linux packages
  - Key participant and contributor to the OSDL





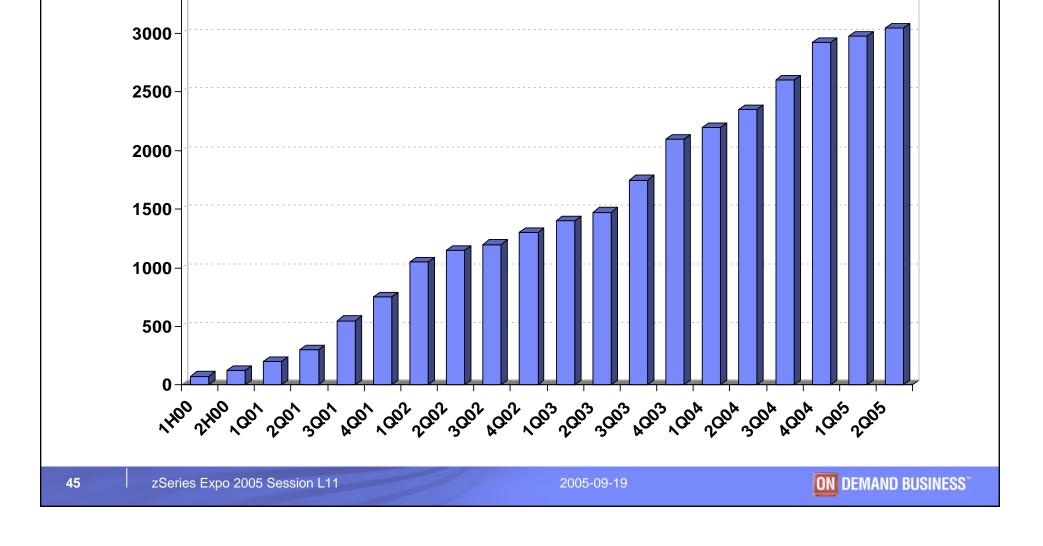
#### Linux: Transforming IBM's IT infrastructure Providing Key Business Solutions

- 3,000+ Production Servers Worldwide
  - 25,000 Clients
- ibm.com/linux and w3.ibm.com/linux
  - Supports 320,000+ employees worldwide
- IBM's Application Hosting Environment's HTTP workload
  - Blade servers running in North America and EMEA
- IBM's Special Events Infrastructure Wimbledon, The Ryder Cup, The US Open
  - Linux clusters in Raleigh, Boulder, and St. Louis.
- IGS Internet Vulnerability Security Scanning
  - Scanning 30k IP addresses/ week
- Web Fountain Data Mining Service
  - A development environment of over 300 Linux servers
  - A production environment of over 500 Linux servers
- IBM Global e-Mail Anti-virus Management
  - Scans incoming/outgoing mail for viruses
- 300mm Wafer Manufacturing Automation and Equipment Control
  - Increased reliability over Windows 2000
  - 200+ production Linux servers

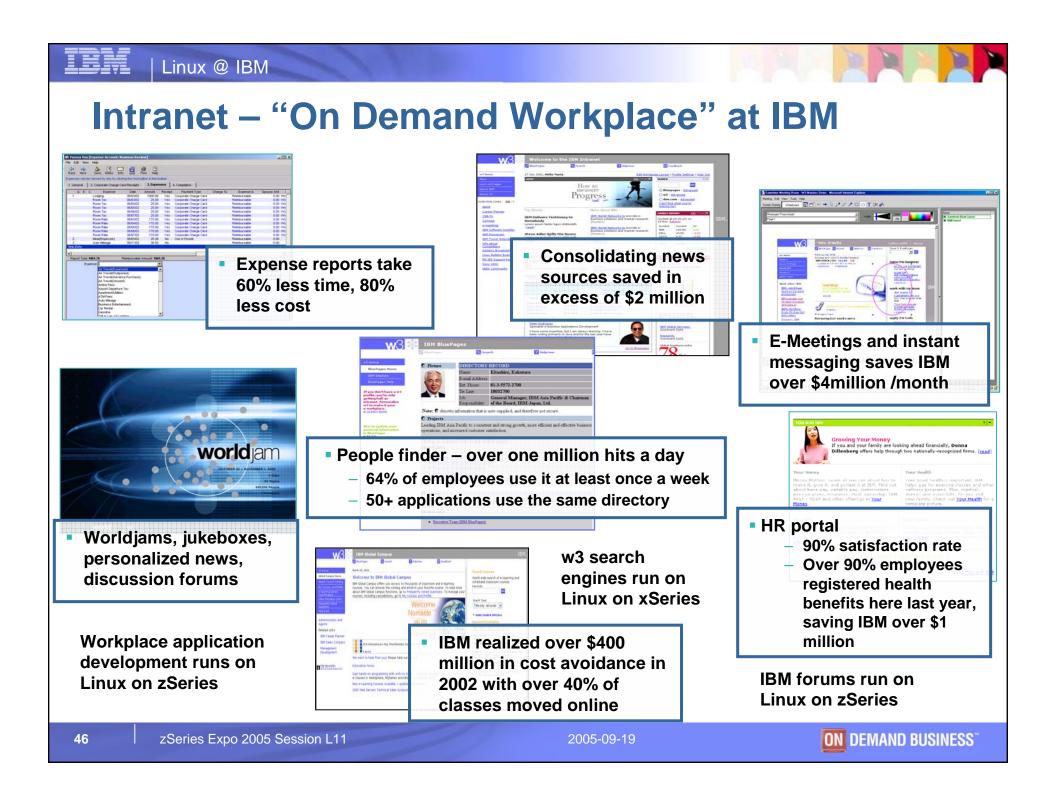
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#### **3044 Linux Servers in Production at IBM** *At start of 2Q2005*





### IBM champions open standards around the world

- We listen to you to understand your business needs
  - We meet your requirements by developing standards and products

#### Every major initiative propelled by IBM and other industry leaders

 SOAP, WSDL, UDDI, reliable messaging, security, transactions, business process, addressing, policy, notification

#### Open standards commitment @ W3C, OASIS, WS-I

22 WG/TC chairs, 15 editorships, active participants in over 50 WG/TC

#### Significant contributions to open source

Linux, XML parsing, XSL transformation, Apache SOAP, Axis, Eclipse framework, IBM Cloudscape

#### Rapid inclusion in GA products

- First production application platform (WebSphere Application Server)
- Advanced technology exploration for Web services
  - AlphaWorks Emerging Technology Toolkit refreshed every 2 months

LEIN Linux	@ IBM						
<ul> <li>Java, XML and ebXML</li> <li>Co-founder and lead architect for RosettaNet</li> <li>Author of XML4J</li> <li>Chair OMG XML Metadata Interch Format</li> <li>Co-author W3C Document Object Model</li> <li>FounderXML.org</li> <li>Elected to Board Directors in OAS</li> </ul>	<ul> <li>P 2000</li> <li>Web Service and UDDI</li> <li>Co-author of SOAP 1.1 and submission to W3C</li> <li>Cofounder o UDDI.org an author of original UDD specification</li> <li>Co-author of WSDL</li> <li>IBM contributes SOAP4J to Apache</li> </ul>	<ul> <li>and Tools</li> <li>Led submission of WSDL to the W3C</li> <li>Co-chaired W3 Web Services</li> <li>Workshop</li> <li>Founder of Eclipse.org</li> <li>Co-author of W3C XML</li> </ul>	adership ECOSS 2002 2002 Veb Services and Security Veb Services and Security Founder and chair, WS-I Organization Co-author of web services bus process specification (BPEL, WS- TX, WS-TC) Co-author for Web Services Security roadmap and specification	<ul> <li>Web Services Interoperability Submission of BPEL to OASIS and co-chair WSBPELTC</li> <li>Submission of Common Base Events and WS- Manageability to OASIS</li> <li>Co-chair of working group responsible for OASIS WS-Security 1.0</li> <li>Co-chair of OASIS WS Notification TC</li> <li>Eclipse becomes independent organization</li> <li>More than 1,000 developers devoted to XML and more than 1,500 focused on Linux.</li> </ul>			
Over 160 businessFirst Web ServicesFirst integratedintegration technology patentsGatewayprivate UDDI directory							
OBJECT MANA	GEMENT GROUP	Software Foundation					
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Technology Center - contributions to serviceability, performancecontributions to scalability (8- way+), reliability (stress testing, defect mgmt, doc)achieve EAL2+ Common Criteria security certachieve EAL3+ and Common Operating Environment complianceXen hypervise accessibility accessibility• Leads Apache XML projects Xalan Xerces, SOAP• Leads Apache Web Services projects WSIF and WSIL• Leads Apache (Portlet API) and WSRP4J• Linux additional RAS Incubates Apache project Derby (Cloudscape Java database)• Contributions Apache WSD 2.0 (Woden), Web Services Security• Creates OSI- approved IBM & Common Public Licenses• Leads Eclipse projects GEF (detiting), EMF (modeling), XSD (XML Schema)• Leads Eclipse projects Hyades Editor, AspectJ, Equinox rich client• Dialog components to Apache Jakarta taglibs• Database extensions to PHP• Participation in Mozilla• IBM contributes eserver support for Globus Toolkit 2 2x• Globus Toolkit 3 contributions for OGSA, OGSI• Globus Toolkit 4 tools• Mozilla eserver support for Globus Toolkit 2• Mozilla eserver support for Globus Toolkit 2• Mozilla eserver support for Globus Toolkit 2• IBM pledges 4 patents to OS		▲	eclipse	Software Foundation		the globus project'		
Technology Center - contributions to serviceability, performancecontributions to scalability (8- way+), reliability (stress testing, defect mgmt, doc)achieve EAL2+ Common Criteria security certachieve EAL3+ and Common Operating Environment complianceXen hypervise Linux accessibilityLeads Apache XML projects Xalan Xerces, SOAPLeads Apache Web Services projects WSIF and WSILLeads Apache Wes Pervise (Remote Portal)Leads Apache projects Hyades (Remote Portal)Linux additional RASContributions Apache WSDForms Open Source Steering CommitteeLeads Eclipse projects GEF (deting), EMF (modeling), XSD LicensesLeads Eclipse projects Tube (Modeling), XSD (XML Schema)Leads Eclipse projects Toolkit 3 contributes for Globus Toolkit 2 2xImage and WSIL Equinox rich clientLeads Eclipse projects Myades (testing), Visual Editor, AspectJ, Equinox rich clientImage and WSIL Equinox rich clientLeads Eclipse projects Hyades (testing), Visual Editor, AspectJ, Equinox rich clientImage and WSIL Equinox rich clientImage and WSIL <th>1</th> <th>999 - 2001</th> <th>2002</th> <th>2003</th> <th></th> <th>2004</th> <th>2005</th>	1	999 - 2001	2002	2003		2004	2005	
Apache and Eclipse		Technology Center – contributions to serviceability, performance Leads Apache XML projects Xalan Xerces, SOAP Forms Open Source Steering Committee Creates OSI- approved IBM & Common Public Licenses Participation in Mozilla	<ul> <li>contributions to scalability (8- way+), reliability (stress testing, defect mgmt, doc)</li> <li>Leads Apache Web Services projects WSIF and WSIL</li> <li>Leads Eclipse projects GEF (editing), EMF (modeling), XSD (XML Schema)</li> <li>IBM contributes eServer support for Globus Toolkit</li> </ul>	achieve EAL2+ Common Criteria security cert Leads Apache projects Pluto (Portlet API) and WSRP4J (Remote Portal) Leads Eclipse projects Hyades (testing), Visual Editor, AspectJ, Equinox rich client Globus Toolkit 3 contributions for	•	achieve EAL3+ and Common Operating Environment compliance Linux additional RAS Incubates Apache project Derby (Cloudscape Java database) Dialog components to Apache Jakarta taglibs Eclipse becomes independent org – IBM contributes UML2, Web Tools, Voice Tools Globus Toolkit 4 to be WS-I compliant IBM contributes voice	<ul> <li>accessibility</li> <li>Contributions to Apache WSDL4J 2.0 (Woden), Web Services Security</li> <li>Database extensions to PHP</li> <li>Redeploy 30+ developerWorks</li> </ul>	

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#### **IBM's Open Platform Approach**

Open Grid / On Demand Computing	On Demand Computing Environment	IBM defined "On Demand" computing and leads in grid technology
Open Development Integration Platform	Eclipse	IBM donated initial technology; base technology for IBM AD tools
Open Application Integration	Web Services	IBM led or co-led the creation of SOAP. WSDL, UDDI, WS- Security, BPEL4WS
Open Application Server	Apache / Geronimo	IBM contributed significant technology to J2EE and the Apache Software Foundation
Open Operating System	Choice Includes Linux	IBM is the #1 commercial supporter
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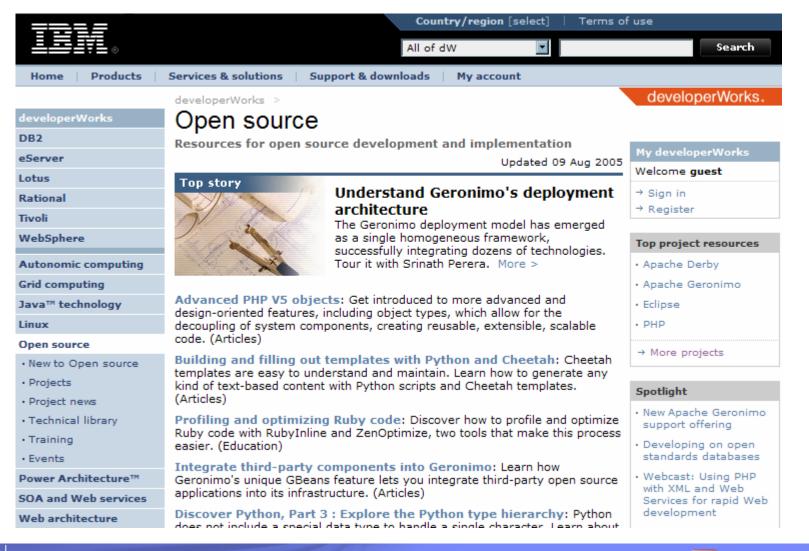
# IBM Linux portal *ibm.com/linux*



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# IBM developerWorks for Open Source *ibm.com/developerworks/opensource*



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# IBM developerWorks for Linux *ibm.com/developerworks/linux*

	Country/region [select]   Terms of use						
	All of dW	Search					
Home Products	Services & solutions   Support & downloads   My account						
	developerWorks >	developerWorks.					
developerWorks	Linux						
DB2	Updated 08 Aug 2005	My developerWorks					
eServer	Top story						
Lotus	LPI exam 101 prep: Hardware and	Welcome guest					
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Linux	code. This tutorial gets you on your way with kernel organization, system	Zealand, Fall 2005					
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## **The IBM Migration Station**

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#### Summary

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#### Linux @ IBM



# Take flight with Linux!

- Familiarize yourself with Linux
- View Linux as a valid alternative for IT systems
- Incorporate open source software development into IT strategies

#### **Jim Elliott**

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